

KEEP CALM WINES

CONTEST RULES: "WIN ONE OF TEN PAIRS OF WIRELESS EARBUDS"

ELIGIBILITY: To participate and be eligible to win, you must be a resident of Quebec and have reached the legal drinking age at the time of entry. Participants must not be employees, immediate family members of employees, or reside with employees of Station 22, the suppliers of the Société des Alcools du Québec, its authorized retailers, or the promotion's independent contest organization ("the independent contest organization"), prize suppliers, or their respective affiliates. This contest is void where prohibited by law.

HOW TO ENTER: To participate in the contest, entrants must visit the site vinskeepcalmwines.com/playlist and correctly complete the associated contest entry form. Required information includes: name, phone number, email address, and the city of primary residence. You must also confirm that you are 18 years or older and accept the contest rules by checking the appropriate box. The contest launch date is Monday, September 2, 2024, at 8:00 AM ET. The contest closing date is Sunday, December 8, 2024, at 11:59 PM ET. All entries must be received by the contest closing date or by the end of the applicable entry period. Entries generated by script, macro, or any other automated means, as well as entries that manipulate the entry process, are void. By entering the contest, each participant agrees to comply with these contest rules and regulations. Only one entry per person is allowed during the entire promotional period.

NO PURCHASE NECESSARY.

PRIZES: Participants could win the grand prize: one (1) of ten (10) pairs of wireless earbuds valued at one hundred seventy-nine Canadian dollars (\$179 CAD).

Prizes must be accepted as awarded and cannot be sold, modified, or transferred. The winner(s) do not have the right to receive the difference in value between the actual retail value of a prize and its cost in cash, certificate, or otherwise. Station 22 reserves the right to substitute any prize described above at its discretion, such as offering an equivalent cash value. Station 22 makes no representations or warranties regarding the prize(s). A material prize may differ from that depicted in any advertising material.

WINNER SELECTION: Station 22 will conduct a random draw between December 9 and December 11, 2024, from all eligible entries received by the contest closing date or the end of the applicable entry period. To be declared a winner, selected participants must correctly answer a skill-testing arithmetic question without assistance on the entry form or waiver form and must comply with these contest rules. The first person(s) drawn and meeting these criteria will be

declared the winner(s). The winner(s) will be notified by phone or email within two (2) days. If a selected winner cannot be contacted or does not respond within ten (10) business days from the date of the first contact attempt, they will forfeit their prize, and another winner may be selected at Station 22's sole discretion and if time permits. The odds of being selected depend on the total number of eligible entries received during the promotion period. All prizes must be accepted as awarded and cannot be exchanged for cash or transferred. All decisions by Station 22 or the independent contest organization are final.

APPLICABLE LAW: The contest is subject to all applicable federal, provincial, and municipal laws and regulations. Any dispute related to this contest must be resolved in the courts of the province of Quebec, and by entering, the participant irrevocably submits to the original and exclusive jurisdiction of these courts regarding any such dispute or matter.

PRIVACY AND PERSONAL INFORMATION: By participating in the contest or accepting a prize, participants consent to the collection, use, storage, and disclosure of their personal information, including but not limited to their name, address, phone number, age, and/or photograph, by Station 22 in connection with all matters related to this contest or any advertising conducted by Station 22 without compensation and agree to comply with the contest rules and decisions of the independent contest organization and Station 22, which are final. Such information is stored only for the required period until the purpose for which it was collected is achieved. Station 22 will not disclose a participant's personal information to any third party without the participant's consent. If a participant wishes to have their personal information deleted from Station 22's database at the end of the contest, they must make this request in writing and send it to Station 22, Attn: Privacy Contest, 1100 Atwater Avenue, Suite 2000, Westmount, Quebec, H3Z 2Y4.

WAIVER AND INDEMNIFICATION: By participating in the contest, each participant releases Station 22 and its suppliers, the Société des Alcools du Québec, its authorized retailers, merchants, and licensees, the promotion organization ("the independent contest organization"), prize suppliers, or their respective affiliates and all their respective officers, directors, and employees from any liability related to any injury, loss, or damage of any kind, including but not limited to personal injury, death, or property damage arising in whole or in part, directly or indirectly, from the acceptance, possession, use, or misuse of any prize, participation in this contest, or participation in any prize-related activity and agrees to fully indemnify Station 22 and its suppliers, the Société des Alcools du Québec, its authorized retailers, merchants, and licensees, the promotion organization ("the independent contest organization"), prize suppliers, or their respective affiliates and all their respective officers, directors, and employees from any third-party claims without restriction.

WAIVER: Before being declared a winner, the selected participant must sign one or more indemnity and waiver forms in a form acceptable to the persons listed below, confirming

compliance with the contest rules and acceptance of a prize as awarded and indemnifying and releasing Station 22 and its suppliers, the Société des Alcools du Québec, its authorized retailers, merchants, and licensees, the promotion organization ("the independent contest organization"), prize suppliers, or their respective affiliates and all their respective officers, directors, and employees from any liability related to this contest or arising from the prize awarded.

GENERAL: All entry forms become the property of Station 22, which assumes no responsibility for lost, delayed, deferred, destroyed, or misdirected entry forms for any reason or for any error or computer malfunction. Station 22 and its suppliers, the Société des Alcools du Québec, its authorized retailers, merchants, and licensees shall not be held responsible for any errors, negligence, loss, or damage of any kind that may occur or arise in connection with this contest or any prize. Station 22 assumes no responsibility for any incorrect or inaccurate recording of entry information, technical malfunction, human or technical error, pre-selection or printing error, loss, delay, or confusion of data or transmission, omission, interruption, deletion, defect, or malfunction of any telephone or computer line or network, any computer hardware, software, or combination thereof. Tampered or altered entry documents/data are void. If, for any reason, in Station 22's sole discretion, this contest is not capable of being conducted as planned or if the administration, security, fairness, integrity, or proper conduct of this contest is corrupted or adversely affected, including by computer virus infection, bug, tampering, unauthorized intervention, fraud, technical failure, or any other cause beyond its control, Station 22 reserves the right to cancel, terminate, modify, amend, extend, or suspend this contest, including canceling any method of participation and selecting a winner from eligible entries previously received. Station 22 reserves the right to modify the contest rules without significant impact on the general terms and conditions outlined in this document. Station 22, at its sole discretion, also reserves the right to terminate any online portion of the contest and to conduct the draw from all online entries previously received during the entry period. Station 22 reserves the right at its sole discretion to disqualify any individual who tampers with the entry process or the conduct of the contest, acts in violation of the contest rules, or behaves disruptively. Any attempt to deliberately damage any website or undermine the legitimate conduct of this contest is a violation of criminal and civil laws, and in such case, Station 22 reserves the right to seek damages to the fullest extent permitted by law. Station 22 shall not be held responsible for any error or negligence that may occur or arise in connection with this contest, including any damage to a participant's computer hardware, software, or combination thereof resulting from participation in this contest or downloading any material from the contest website, if applicable. Station 22 may amend or withdraw this contest without liability if any printing/production/display error occurs without public notice. For Quebec residents, any dispute regarding the conduct or organization of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a decision. Any dispute regarding the awarding of a prize may only be submitted to the Régie to help the parties reach a settlement.

ALCOHOL CORPORATIONS/RETAILERS/MERCHANTS: Alcohol corporations are not affiliated with this contest in any way and are not responsible for any matters related to this contest.

SOCIAL MEDIA: For contests that can be entered via Facebook or any other social media network, participants must have a Facebook account or other relevant social media account. Station 22 has the right not to select certain entries and/or remove from social media any entries that, at its sole discretion, promote irresponsible consumption, are inappropriate, offensive, pornographic, vulgar, suggestive, obscene, defamatory, harassing, threatening, racist, sexist, defamatory, promote competing products, or infringe on third-party rights. This contest is in no way sponsored